



Transforming global tail spend procurement for an FMCG giant



TECH PLATFORM | MANAGED SERVICES

\$42 Million Saved Over 5 Years

With an investment of \$900,000*

Implemented in over 40 countries, accounting for
around 60% of global long-tail procurement spend



*Please note: This is an estimate. Actual costs are
confidential due to non-disclosure agreements.

Our client

A global leader in consumer goods



190
countries



400+
brands



\$63.1
billion in revenue



148,000
employees

The challenge

A procurement nightmare

- ⚠️ Poor consistency across global product catalogs
- ⚠️ Limited visibility to manage and optimize tail spend procurement spending
- ⚠️ Increasing operational complexity and costs due to a large supplier base
- ⚠️ Lack of quality control impacting product standards and increasing product recalls

A failed attempt at digitizing tail spend procurement due to significant limitations such as automation, intuitive user interface, and demand aggregation



Our impact

How ewiz procure accelerated the impact of their global tail spend procurement initiative

\$42 million

saved on
procurement spends

Used in
40
countries

5000+

global suppliers
trained & onboarded

1000+

company users
trained by us

3000+

products active

10000

support conversations
handled annually

How ewiz procure helped



Platform usability

Familiar Interface:

A familiar, Amazon-like B2C experience boosts user adoption and enhances efficiency.

Curated Product Catalog:

Onboarded over 3,000 products to ensure accuracy and standardization.

Special Module:

Specially developed module for bespoke or complex products reduces rework and meets specific needs.



Supplier onboarding and management

Verified Suppliers:

Onboarded over 5,000 verified suppliers, reducing risk and ensuring compliance.

Global Onboarding Support:

Onboarding support for new countries guarantees smooth adoption and operational excellence.

Supplier Success Team:

Dedicated supplier success team of five supports supplier onboarding and adoption.



Integrations and automation

Coupa Integration:

For automating orders, saving time and reducing costs through seamless purchase order processing.

Datalink Integration:

To ensure adherence to quality standards, maintaining product quality and compliance.

Supplier Systems Integration:

With 3+ supplier systems for automated product data transfer, ensuring up-to-date information.

Global Marketplace Integration:

Integration with a global marketplace expands product access and optimizes costs.

How ewiz procure helped



Analytics and security

Tail Spend Analytics:

Detailed analytics on tail spending help drive cost optimization and inform strategic decisions.

Certified Security:

ISO 27001: 2013 and SOC Type 1 & 2 certified security processes provide enterprise-grade security.



Training and support

Global Training:

Trained over 1,000 company users across 40 countries to streamline global procurement operations.

Support Team:

Dedicated support team, handling 10,000+ conversations annually for continued user satisfaction.



Client speak

"So, before Powerweave came in, we were struggling to manage over 80,000 long-tail transactions annually across 190 countries. We faced significant challenges like frequent product recalls and cumbersome processes. Powerweave tailored an eCommerce solution that not only streamlined our supplier management and integrated seamlessly with our existing systems but also dramatically improved our efficiency.

As a result, we've automated our entire transaction process, managing over \$500 million in transactions, significantly reducing manual efforts, and saving a huge amount in long tail procurement costs. This platform has empowered us to make faster, smarter decisions and has set the stage for future enhancements with AI technologies, ensuring that our procurement strategy remains agile and responsive."

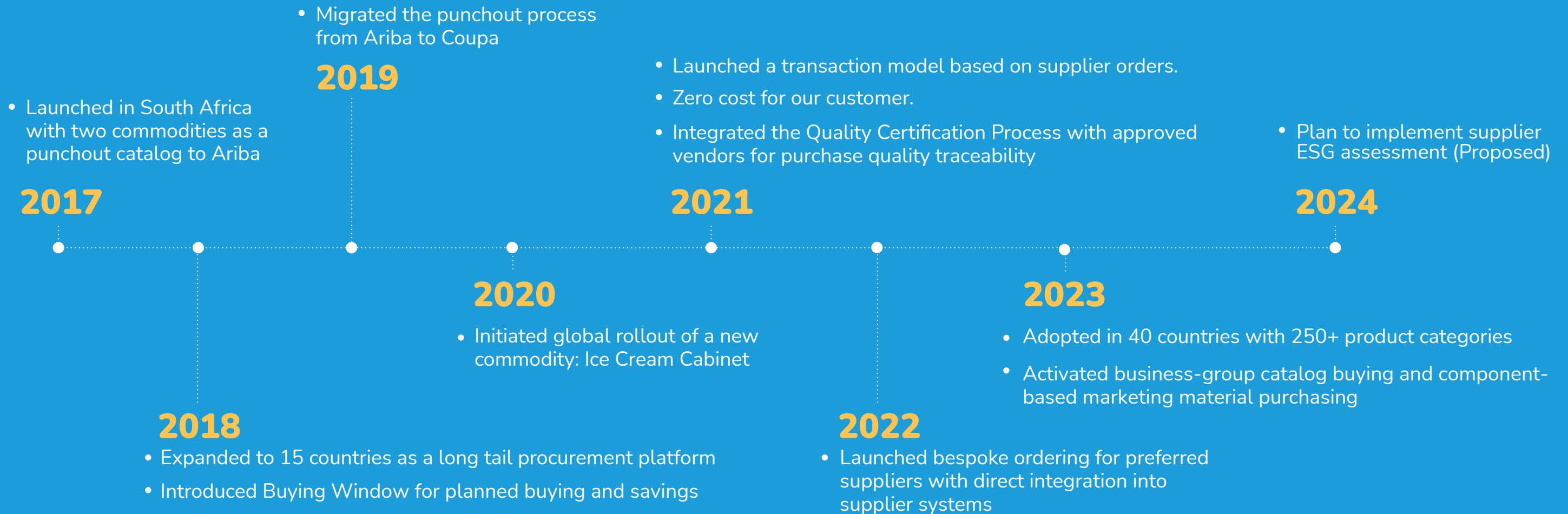
- Procurement Manager, Global FMCG Company
(With 20+ years of experience in FMCG procurement)



The transformation journey

With future roadmap

An overview of a 7-year journey, from 1 country and 2 products to 40 countries with 3,000 products





Wish to digitize and
save 5 to 15% annually
on your tail spend procurement?

Get started in 4 to 6 weeks.

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